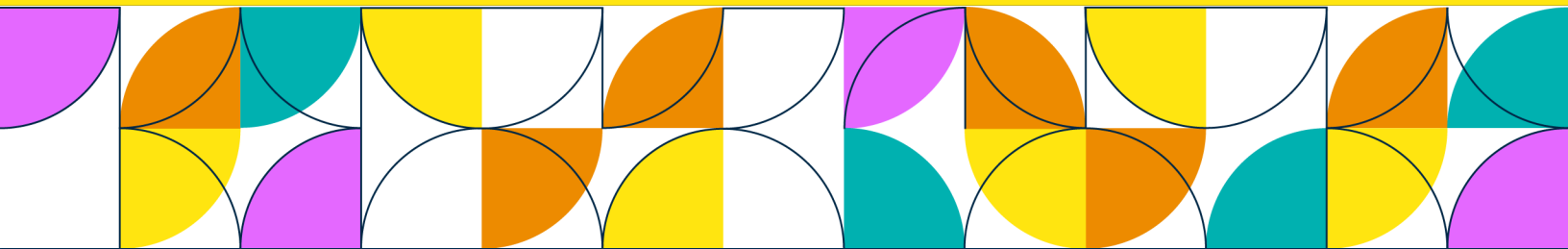


# Your Guide to Match on Naviance CCLR



# Start Your University Search with an Offer

The traditional admissions process is often lengthy and complex, requiring you to spend months preparing applications and essays with no guarantee of acceptance.

With **Match, powered by Concourse**, you can receive non-binding university admission and scholarship offers in a matter of weeks without submitting any applications.

## The Match Difference

### No Stress

Student profiles are anonymous to universities until they indicate interest in the university.

### No Applications

Universities send real admission offers to students based on their simple Match profiles.

### No Rejections

Students are notified only of acceptances, creating a more positive experience.

### Only Opportunities

Universities review student profiles and send offers to students every month.

## How It Works



- 1 You create a simple profile starting in Naviance CCLR that is sent to Match for review.



- 2 Universities send you admission and scholarship offers within Match.



- 3 You choose which offers interest you and become officially admitted.

## Remarkable Results

Class of 2024

**250+**

*Participating high schools*

**35K+**

*admission offers*

**\$2.2B+**

*in scholarship offers*

# Completing Your Match Profile with Naviance CCLR

Quick & easy – takes less than 30 minutes!

## Create ▶ Start your Match journey in your Naviance CCLR account.

- Navigate to the “Colleges” dropdown and select “Match powered by Concourse” under the “Apply to College” section.

Be sure to click [Start your profile](#) to begin building your Match profile.

## Build ▶ Build your profile by completing the following sections:

- ✓ **Basic Profile:** Enter your name, date of birth, email, gender, ethnicity, and address.

*Note: Your profile will remain anonymous – colleges won't receive your name or email address unless you express interest after being admitted.*

- ✓ **High School Information:** Enter your expected graduation month and year and your counselor's name and email address.

- ✓ **College Search Criteria:** Enter your majors of interest, budget for college, campus preferences, and colleges you are applying to, if applicable.

*The more detailed your profile, the better the universities can match their programs to your interests and aspirations!*

## Submit ▶ Click submit to send your profile to Match, then complete the next steps:

- ✓ **Transcript, Grades, & Scores:** Submit three years of high school grades by uploading a transcript or entering them manually.

*Optional: If you have test scores use the "test scores" tab to add this information.*

- ✓ **Preferences (optional):** Enter your favorite classes, activities, and dream job.

*Enhancing your profile with detailed preferences ensures that universities can offer programs that resonate with your passions.*

## Publish ▶ Click “Publish Profile” to submit your profile for colleges to review it.

- 🔄 You can update your profile at any time!

The screenshot shows the Match profile completion interface. At the top, there's a navigation bar with 'Profile', 'Offers', 'Chats', and 'Documents'. Below that, a welcome message 'Welcome Bailey!' is followed by a progress bar. A green 'Publish Profile' button is visible. The main content area is divided into sections: 'About You (Required)', 'Basic Profile', 'Transcripts, Grades & Scores', 'Regions & Languages', and 'Search Criteria'. Each section has a brief description and an 'Update' button.



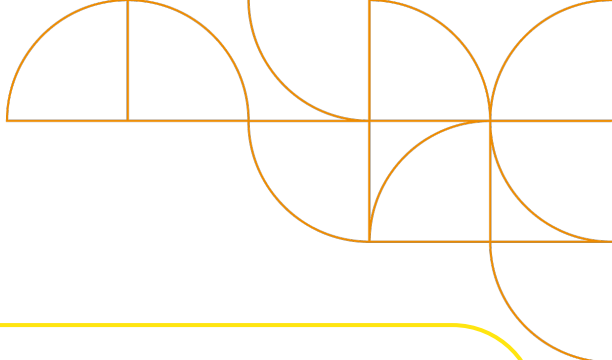
You'll only be able to click "Publish Profile" after completing the required sections.



All sections should have a status of "Update" when your profile is complete.

# Evaluating Your Offers

You can start receiving offers in a matter of weeks!



## Explore Your Offers

- ▶ *Did you receive an offer from a university that you are unfamiliar with?*
  - Universities provide brief overviews of their institutions on Match. Use the "Learn More" button as a starting point to gather information.
- ▶ Universities customize their admission offers to include programs, scholarships, or conditions. Click "view offer details" to better understand your offer.

## Respond to Your Offers

- ▶ You must respond to each offer you receive, as they will expire if you do not take action.
  - ✓ **Interested:** Clicking "Interested" isn't a commitment but gives you access to your acceptance package, admitted student portal, and financial aid offer. Your profile remains anonymous until you show interest.
  - ✗ **Not Interested:** If you're not interested in an offer, simply click "Not Interested" to let the university know. This allows them to focus their resources on other students.

## Chat with University Reps

- ▶ Use the chat feature to connect directly with university representatives.
- ▶ Don't hesitate to ask questions, such as:
  - I really love playing sports, do you offer any club or intramural sports?
  - Are there any requirements to receive or maintain the scholarship you've offered?
  - Can you tell me more about living in your city as a student?

## After Showing Interest

- ▶ After clicking "Interested", your data will be shared with the institution, and you'll start receiving communications directly from them.
- ▶ To discuss the next steps to enroll at an institution that extended an offer through Match, use the chat feature or contact the institution directly.

# Frequently Asked Questions

## **Are the acceptances received through Match real?**

These are real acceptances; no further application is required. When students receive an offer they're interested in, the next step is to click "Interested"!

## **Can students apply directly to universities while also using Match?**

Yes, students can apply to universities directly while using Match. Students should add any schools they're applying to on their profile to avoid duplicate reviews and ensure they only receive new acceptances.

## **Would applying directly to a specific university increase chances of acceptance?**

Our platform is meant to introduce students to new university opportunities. If a student is interested in pursuing a particular university, they should apply directly.

## **Is "Undecided" an option for the program of interest?**

Students must choose a specific study area from the drop-down menu and cannot select 'Undecided.' However, they can update this later if their interests change.

## **What criteria determine which universities students might hear back from?**

Primary factors include program of interest, desired study location, and campus preferences.

## **What information is required to complete the student profile?**

Students are required to complete the basic profile, regions/languages, search criteria, and provide three years of grades.

## **Is it possible to be considered for an athletic scholarship or to be recruited for sports through Match?**

The offers of admission and scholarship made on Match are based on academics. Students can discuss the possibility of pursuing athletics by chatting with a university rep after they've received an offer.

## **Are the terms and conditions the same for each offer?**

Terms and conditions vary by school and may include meeting final grades, minimum scores, or maintaining a GPA.

*Other Questions?*

Contact [counselengagement@eab.com](mailto:counselengagement@eab.com).